

MEDIA RELEASE

Vernon, September 3, 2024

For Immediate Use

Save the Date: Kalamalka Rotary Celebrates 40 Years of Dream Making!

Mark your calendars and get ready for an evening of elegance, excitement, and philanthropy! Kalamalka Rotary proudly presents the 40th Annual Dream Auction, a not-to-be-missed live event that will transport you to a world of enchantment. This year's Ruby Theme – honouring 40 years of giving – can be reflected through a touch of ruby in the guests' accessories or outfit.

Dream Auction Chair Faith Wood expressed her enthusiasm for this year's event, stating, "Our live events have always been legendary. We can't wait to witness the incredible support and camaraderie of our community, including our generous donors, sponsors, and the enthusiastic attendees who make the Dream Auction the biggest fundraising event in Vernon each year."

Save the Date: Join us on November 16th for an unforgettable evening! This is your opportunity to be part of something extraordinary, all while making a positive impact in our community.

To ensure you secure your spot at this highly anticipated event, we encourage you to act fast. Ticket sales began on September 1, at a cost of \$ 250 per person. Visit: www.kalrotary.ca. (and click on the button that says buy tickets now)

Prepare to be philanthropic as Don Raffan launches into the live auction, captivating the audience with his auctioneering expertise. Once the auction closes, you will be able to dance the evening away to classic rock performances by Feet First, which will no doubt have everyone on their feet.

Our esteemed host, the Vernon Lodge and Convention Centre, has promised an exquisite four-course meal that will tantalize your taste buds.

A noteworthy addition to this year's line up is a cabaret style special, featuring Vernon's own Andrew Allen, sponsored by Kal Tire. Doors will open at 4 pm for this pre-dinner show, while appies will be served and silent auction items await your bid.

Kal Rotary President Brian Reid expressed his gratitude to the community and all those who have supported the auction over the years, stating, "We deeply appreciate the unwavering support of this community, and we know we can count on them once again. It is through the generosity of others that together we can make a meaningful impact on numerous non-profit organizations. Throughout the past 39 auction events, we have successfully raised in excess of \$4.6 million, which has been invested in various local and international projects."

Join us on November 16th for the Ruby Anniversary, and together, let's make dreams come true.

For further information: Faith Wood, Dream Auction Chair Ph: (403) 461-3498 rotarykalamalka@gmail.com or visit <https://kalrotary.ca>