



August 2023

Re: Kalamalka Rotary's 39th Annual Dream Auction

I hope this letter finds you in good health and high spirits. As a passionate member of the Kalamalka Rotary Club, I am thrilled to extend a warm invitation to you and your esteemed organization to become a valued donor, for our upcoming annual event, the 39th Kalamalka Rotary Dream Auction, scheduled to take place on November 18, 2023. The Auction is going live this year. "Back to Black" will be a sensational gala held again at the Prestige Vernon Lodge. This popular fundraiser will launch in August for ticket sales, as we expect this year to be a sellout

We firmly believe in the power of collective efforts and the positive impact they can have on individuals and communities alike. With your generous contribution, we can make a significant difference in the lives of those in need and drive positive change.

As you have grown to expect over the past 38 years, **100% of the funds raised through our Dream Auction are invested in worthy, and vetted, local and international projects.** Last year, the Dream Auction helped Mackie Lake House, Okanagan Screen Arts Society, Upper Room Mission, O'Keefe Ranch, and the Schubert Centre, among others. Internationally, the proceeds supported efforts to build and equip a new school in Ethiopia; replace wood burning stoves with propane stoves in Tanzania and promote clean burning eco stoves in Guatemala.

The Kalamalka Rotary Dream Auction will bring together community members, businesses, and philanthropists for an evening of camaraderie, inspiration, and most importantly giving. The event will feature a captivating array of live and silent auction items, enticing experiences, and heartfelt stories from individuals and communities whose lives have been transformed by the funds raised in previous years.

We understand that each organization has unique giving goals and capacities. Whether you choose to donate items, services, or funds, we genuinely appreciate your contribution. Your gift, regardless of its size, will be instrumental in fulfilling our mission and create lasting impacts.

Your donations of items, services, experiences, or cash are gratefully accepted through October 31st.

Yours sincerely,

Brian W. Reid, Dream Auction Chair 2023

Kalamalka Rotary

