

November 20, 2021

Business Name
Address
City, B.C., Postal Code

Dear _____:

Re: Your Opportunity to Support Kalamalka Rotary's 2021 Dream Auction

On November 20th, Kalamalka Rotary will be hosting its 37th Anniversary of the Dream Auction and we want to invite you to partner with us to make this one incredible event!

Kalamalka Rotary's 38th Annual Dream Auction will be held as a hybrid event this year, offering an in-person experience combined with an online auction. This popular social event and fundraiser will occur on Saturday, November 20, 2021 at the Vernon Golf and Country Club. The on-line format will provide opportunities to bid on items online as early as Halloween.

"To respect global health concerns, we are moving the event to this newly renovated venue which will offer a more intimate experience to 160 guests," says Dream Auction Chair Brian Reid. "Moving the auction online will help those who wish to support our efforts and participate easily. The on-line Dream Auction will feature special guests, performers and entertainment that coincides with the live event." "Virtual" guests will be able to fully participate in the live and silent auctions and arrange special orders from their favorite take-out restaurants and caterers, such as Gumtree Catering.

One hundred per cent of the funds raised from the auction items go towards worthy Rotary supported projects.

Funds raised at the Dream Auction will be used to support local not-for-profit organizations as well as international programs. Last year, the Dream Auction "Go Fund Me" helped organizations respond to the COVID pandemic and provided funds to the Good Food Box Society, Men's Shed Vernon Society, and the Halina Centre, among others. Internationally, the club supported efforts to provide clean water to families in Haiti and educational supplies and equipment to schools in Nepal.

As a donor, your company will be profiled to a broad virtual audience and recognized throughout the duration of the online auction as well as the livestreamed hybrid event on November 20th.

We will gratefully accept donations through October 31st.

Together we can make so many dreams come true. Can we count on you to be part of this year's event?

Yours sincerely,

Kalamalka Rotary

Phone: _____ Email: _____